



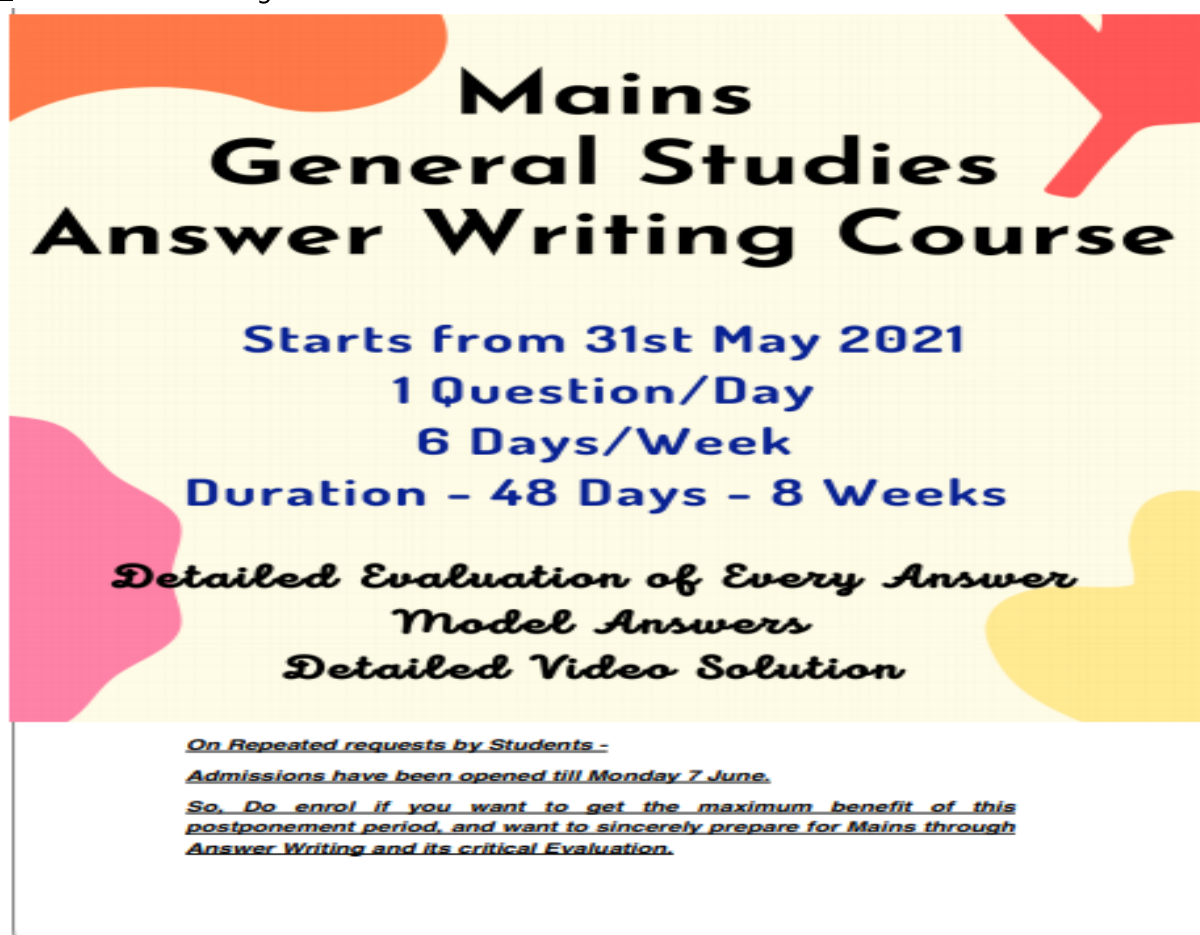
Daily Mains Answer Writing (Day - 33)

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Click [here](#) to watch the following Question on YouTube



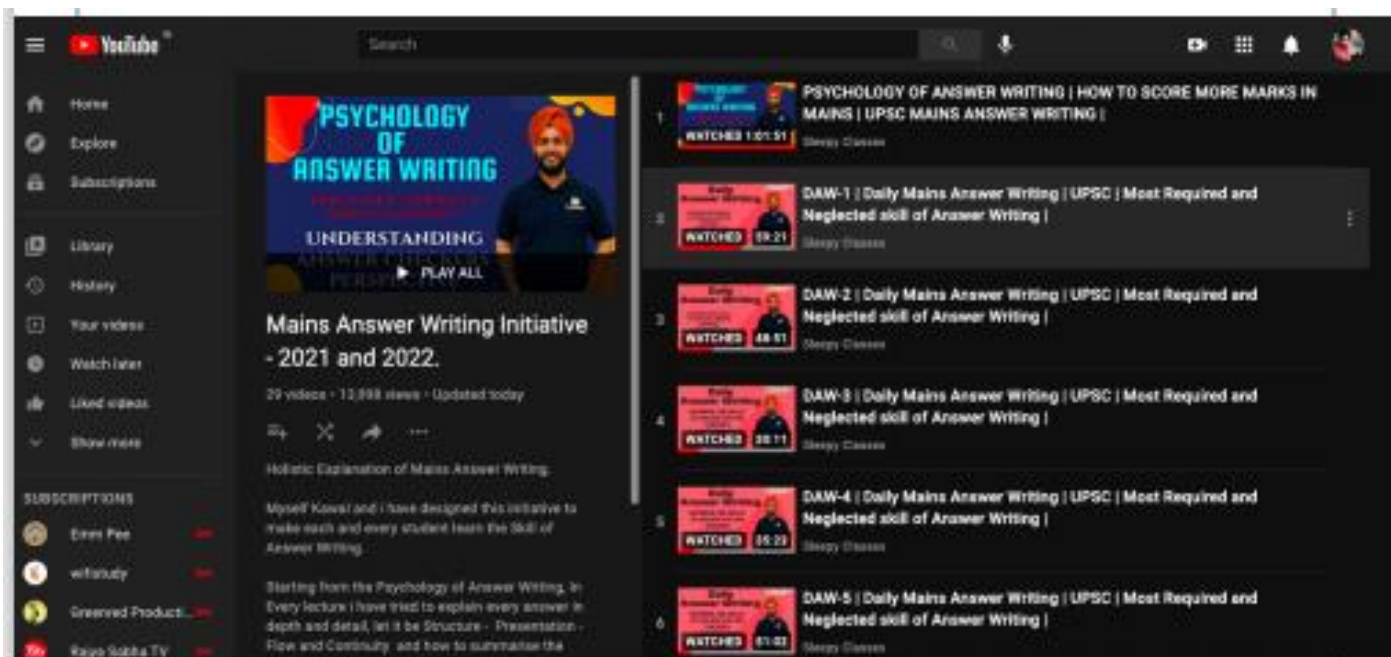
**Mains
General Studies
Answer Writing Course**

Starts from 31st May 2021
1 Question/Day
6 Days/Week
Duration - 48 Days - 8 Weeks

Detailed Evaluation of Every Answer
Model Answers
Detailed Video Solution

On Repeated requests by Students -
Admissions have been opened till Monday 7 June.
So, Do enrol if you want to get the maximum benefit of this
postponement period, and want to sincerely prepare for Mains through
Answer Writing and its critical Evaluation.

- Those students who have joined with us for the very first day, I will request them to please watch the whole playlist on Mains Answer Writing Initiative - which also includes special lectures like –
- `Psychology of Answer Writing •
- DAW 1
- Lecture - DAW 8 and 9 - on Directives



YouTube interface showing the 'Mains Answer Writing Initiative - 2021 and 2022' playlist. The main video is 'PSYCHOLOGY OF ANSWER WRITING | UNDERSTANDING ANSWER WRITING FROM A HOLISTIC PERSPECTIVE'. The playlist includes 29 videos with 12,998 views, updated today. The description mentions a holistic explanation of Mains Answer Writing and a goal to help students learn the skill of Answer Writing. The video list on the right includes:

- 1. PSYCHOLOGY OF ANSWER WRITING | HOW TO SCORE MORE MARKS IN MAINS | UPSC MAINS ANSWER WRITING | WATCHED 1:01:51
- 2. DAW-1 | Daily Mains Answer Writing | UPSC | Most Required and Neglected skill of Answer Writing | WATCHED 08:21
- 3. DAW-2 | Daily Mains Answer Writing | UPSC | Most Required and Neglected skill of Answer Writing | WATCHED 48:51
- 4. DAW-3 | Daily Mains Answer Writing | UPSC | Most Required and Neglected skill of Answer Writing | WATCHED 08:11
- 5. DAW-4 | Daily Mains Answer Writing | UPSC | Most Required and Neglected skill of Answer Writing | WATCHED 05:21
- 6. DAW-5 | Daily Mains Answer Writing | UPSC | Most Required and Neglected skill of Answer Writing | WATCHED 01:03

Is diversity and pluralism in India under threat due to globalisation? Discuss.

Intro words - 43. Conclusion words - 47, Body words - (Yes - 100, NO - 91) 191. Total Words Used - 281

- India's greatness lies in its unique culture signifying diversity which in recent times has been termed to be under threat, due to process of globalisation through expanding and accelerating the movement of ideas, people, capital and exchange of commodities in ways such as –
 - Cultural and Traditional Homogenisation
 - MNC culture has resulted in a central common language (English) and suppressing regional dialects, and minority languages.
 - "Macdonalisation" of Indian Food habits, leaving behind their traditional cuisines.
 - Nuclear Families in place of Joint Families –
 - a characteristic of Indian Society has now become extinct because of the globalised world.
 - Caste Secularisation:
 - Globalisation has led to decreased emphasis on localised castes, and today class has taken the place of caste.
 - Homogenization of wants and thinking:
 - Global market decides what's to be produced, resulting into low incentive for diverse products which means Loss of local artefacts, promotion of western dressing, shift from local culinary habits etc.

However, there is silver lining to this black thunder –

- Digitisation and Academic reach - It has helped in conservation of our culture, literary sources and heritage.
 - Higher Literacy rate and Foreign Universities collaborating with Indian Universities.
 - Example - National Manuscripts Mission is digitising and sustaining India's rich literary sources.
- Spread of Indian Culture worldwide - Example International Yoga Day is celebrated at a global scale now.
- Emergence of New Identity of Indian Culture. Example - Wearing Kurta along with Jean.
 - In fact, Today, actually some of our identities are even growing stronger because of the growing consciousness and aggressive tendencies to protect the culture.
- Globalisation is a 20th century phenomenon, but India has seen several invasions since Ancient times on its culture, traditions and ways of life, but every time it has only proved its metal and stood its ground firmly and today India is a reflection of assimilation of every challenge and opportunity that has come its way.