

Ethics Lectures are best understood by simultaneously watching videos on *YouTube.com/SleepyClasses*

Here is the PDF of the Ethics Lectures.

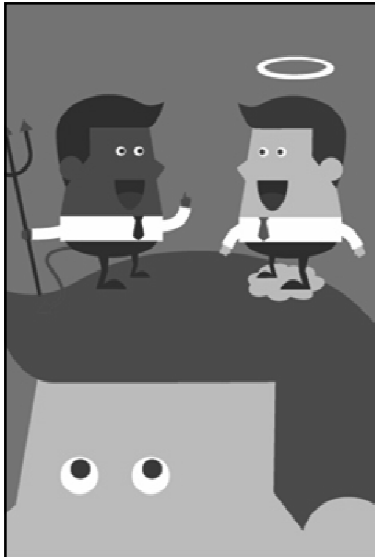
This is to ensure that you can add examples, add your own content, revise the stuff for the last minute preparation, etc.

These are all yours now.

Go Make The Killing 😊

ETHICS

BASIC TERMS



GIVE ME A GOOD UNDERSTANDING OF ETHICS

- > ETHICS ARE STANDARDS
- > ETHICS PUT REASONABLE RESTRICTIONS
- > ETHICS ARE WAYS TO AVOID SOCIAL EVILS


ETHICS ARE APPLICATION ORIENTED



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HOW DO ETHICS CHANGE

- > BY EXPERIENCES
- > ETHICS + EXPERIENCE = DIFFERENT RESULTS FOR DIFFERENT PEOPLE


HOW DO ETHICS CHANGE

**BY DELIBERATIONS /
DEBATES**



HOW DO ETHICS CHANGE

**CHANGE IN
REASONING**



HOW DO ETHICS CHANGE

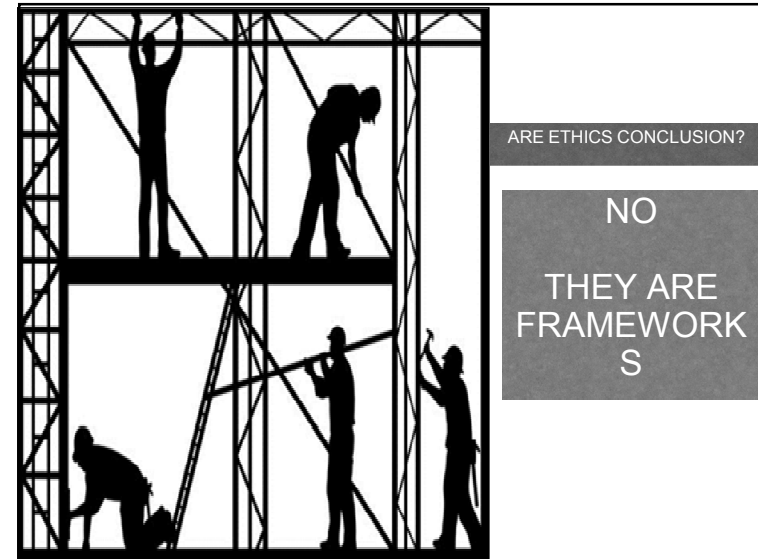
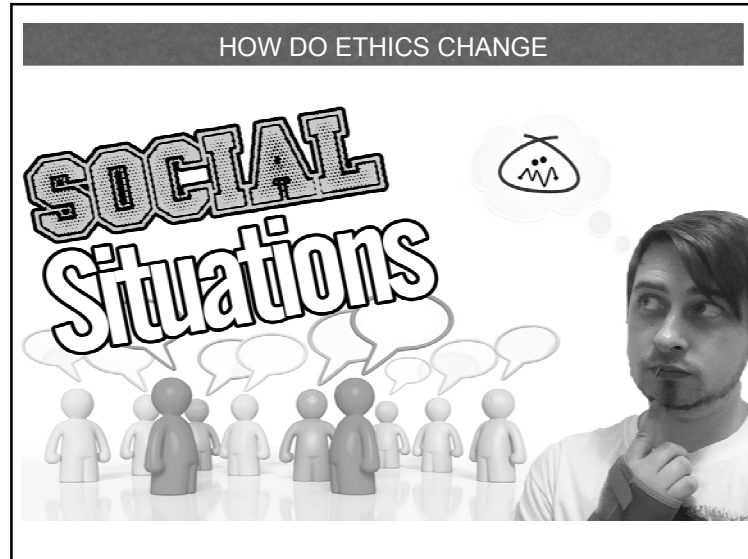
**ETHICS KEEP CHANGING WITHIN A
PERSON**



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Why do we need Ethics

Why do we need Ethics

Satisfying Basic Human Need
(to be up right)

Creating Credibility
(by bringing consistency)

Uniting People
(towards as common goal)

Giving Leadership
(by creating principles)

Securing the Society
(environmental ethics, specific ethics, marginalised specific etc.)

What are the consequences of Loss of Ethics

Political Level

Criminalisation of Politics
Power Concentration
Hung Assemblies
Self Aggrandising
Rise of Coalitions
Communalistic Politics
Dynastic Politics

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Organizational/Bureaucratic Level

Corruption

(selfish behaviour)

Not for faster delivery of services but even for getting the work done

Nepotism

Loss of trust in Administration

Rise Inequalities

Decrease in Economy Efficiency Effectiveness

Dissatisfying Work Culture

Demotivated Honest Officers

(Being dishonest easier than being honest)

International Level

Violating Ceasefires

Organised crime global

Tax havens

Not accepting displaced migrants

Loss of legitimacy of International Institutions

Environment

Nuclear Weapons

Social Level

Acceptance of corruption

Increased commodification of women

Rise of violence

Rise of materialism

(Quote Gandhi - 2008 financial crisis)

Increased faith in ends and not means

Increased communitarian view

Drug addiction

Decreasing respect of parents, elders

Gendered specific crimes

Acid Attack, Honour Killing, Female Foeticide, Dowry, Psychological impact of dikatats

Individual Level

Increased drive to acquire material wealth

Increased use of abusive language

Increased domestic violence

Individual > Collective

(leading to selfish behaviour)

Loss of integrity

Loss of empathy

(leading to people not coming out to help)

(Bystanders' Apathy)

Psychological diseases

(Stress)

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Environmental Level

Env. Degradation

Human needs > Nature's needs

Rising inequality
(Tribals adversely affected)

Cruelty against animals

Disasters affect Poor more

Vermin

Bioethical Level

Abortion

Confining ill people
(including mentally)

Cloning

Surrogacy

Designer babies

Animal culling

Medial records

Clinical Trials

Euthanasia

G.M.Os

Suicide

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Public vs Private Ethics

Private Ethics	Public Ethics
Relations with family & friends	In public sphere
Informal	Formal
Emotional character	Legal or social charter
Context does not change behavior	Context changes behaviour
Internal control driven	External control (norms values laws)
Highly dependent on individual	Institution driven
Morality as the driving force	Legality or ethicality
Behavior of close ones shape private ethics. (Culture of secrecy in family)	Work culture affects public ethics
Values basic values like Truthfulness, dedication, equality (shaped by private relation)	E3, impartiality, integrity, probity, international politics

<u>Effect of harmony in Pvt.& Public relations</u>
<u>Positives</u>
Physical + Emotional well being (integrity)
Peaceful society
Increased efficacy
No/ low double standards
Predictability of behavior
<u>Negatives</u>
Stagnation
(No constructive criticism)
Lack of innovation
(individual submitting to collective conscience)
In a context where public ethics approve corruption
Harmony may lead to degradation of private ethics

<u>Effect of conflict b/w Public and Pvt. Ethics?</u>
<u>Positives</u>
Constructive criticism
(innovation) (Reforms)
(eg Sati was challenged)
(eg Democracy replaced monarchy)
(eg Renaissance)
<u>Negatives</u>
Dissatisfaction at personal level
(loss of integrity)
Lawlessness/anarchy may prevail
Fall of institutions & their legitimacy
Disintegration of society
(eg: Salman Rushdie Case)
JNU- Anti- National Sloganeering, khap Panchayat)

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What are Values

Basic beliefs that an individual holds to be true

Vary from person to person
(value-system of a person)

Decision making also affected by value system

Values develop during child hood primarily

Focus on value education in primary education

EXAMPLES

Bedtime Stories

(valour, bravery, justice, compassion, creativity)

Grand parents company

(builds respect for elders)

(but patriarchal values also get transmitted)

Unconscious observation by children while dinging together

(If parents use a lot of mobile then children also do)

EXAMPLES

Presently Mass Media

Glorification of violence at eerily age

Video Games- Desensitization to violence

Nuclear Family + Dual career family

Parents + Grand parents both not available

To communicate & sensitise, monitor, bedtime stories etc.

Values from Attitudes

Eg: teacher can help encourage students to like science

Scientific spirit can be built through teachers

& not by mentioning in Constitution

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Why focus on Values

Values are hierarchically arranged

Hierarchy varies with persons
(Eg: Loyalty to a friend vs Duty towards job)

Higher a value in hierarchy greater the dissatisfaction on its violation

Values contain judgemental elements
(eg: Pakistani's are good/bad/stereotypes are formed)

Values are abstract

Values give life goals
(eg: preference to UPSC than Bank PO)

Values are affected by Culture

Globalization narrowing differences b/w Various value system
(because of IT connectivity, availability of various foods, literatures etc.)

Family as source of Values

Inculcation of values like

Democratic decision making

Gender sensitivity

Reaction to various everyday events

Discriminatory practices and other basis

Regard towards rules, state, nation

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Inculcation of values like

Scientific outlook or Superstitions

Conformity or Innovation

Financial management

Reward or punishment

Means vs ends

Way of life propagated
(Fitness religion)

Education as source of Values

Education 2 types-

Formal

Informal

(Peer, Media, Family)

By preserving & transmitting values from one generation to another

Create new values

(Scientific these days)

By Socialising

(With peers & teachers)

Inculcating discipline
(Channelising energies)

Developing communitarian view
(by introducing diversity in ideas)

Being environmentally responsible

Including problem solving abilities

Edu helps form attitudes

Love for country
(Nationalism)

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Classification of Values

Terminal

Most imp for an individual
Determine the ultimate objective of life

Eg: Gandhi- Non- violence/ Buddha- Nirvana)

Instrumental

They are instruments/ means to terminal values

Eg: Becoming IAS to serve the Poor
Gandhi's followers; Non- violence an instrument for independence

Intrinsic

Activity valued for itself
Eg: Participating in Olympics

Extrinsic

Same as instrumental

Preferential values

Doing one activity over another

Other Examples

Materialism- Money becoming Terminal value
Selfish behavior commoditization of women human.

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MORALS

Descriptive ethics

I think same-*gotra* marriage is bad

Normative (prescriptive) ethics

People shall not marry in same-*gotra*

Meta-ethics

What does "marriage" even mean?

Applied ethics

How can we put this knowledge into practice?

Descriptive ethics

What do people think is right?

Normative (prescriptive) ethics

How should people act?

Meta-ethics

What does "right" even mean?

Applied ethics

How do we take moral knowledge and put it into practice?

Morals

Based on faith & belief system of a person
(Philosophy, religion culture)

Ethics

Talk about Actions


Morals

Intentions + Actions also

Moral development does not depend on reasoning
It borrows heavily from faith and culture

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Violation of morals makes one a sinner
Feels guilty

Since it is based on faith
It is very resistant to change

Eg: Family Planning or abortion is wrong
Because it is against God's will

Moral Development will lead to Value development
(that is, what you value)


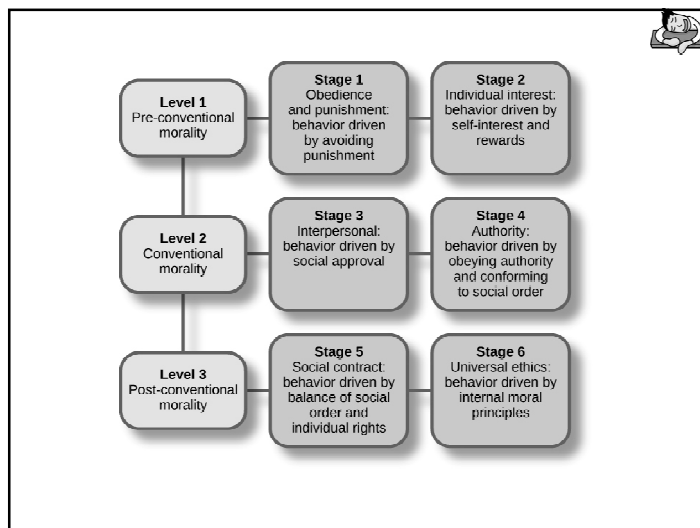


Kohlberg's Model of Moral Development

Three levels

Pre-conventional
Conventional
Post-conventional

Each level has two distinct stages




Moral Character

Anscombe's seminal article
"Modern Moral Philosophy"

Anscombe argued that
Kantianism and utilitarianism
mistakenly placed the foundation for morality in legalistic
notions such as duty and obligation

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To do ethics properly
Anscombe argued
one must start with
“what it is for a human being to flourish or live well”

That meant returning to some questions that mattered deeply to the ancient
Greek moralists

Questions focussed on the nature of “virtue”
(or what we might think of as admirable moral character)

Of how one becomes virtuous
(is it taught? does it arise naturally? are we responsible for its development?)

What relationships and institutions may be necessary
to make becoming virtuous possible




Then
What is Moral Character

At the beginning of Plato's *Laches* the character Laches suggests
that courage consists of standing one's ground in battle.

In the *Charmides*
Charmides suggests that temperance consists in acting quietly

In the *Republic*
Cephalus suggests that justice consists in giving back what one has borrowed



In the *Republic* Socrates explains that giving back what one has borrowed cannot be
what justice is


for there are cases where giving back what one has borrowed would be foolish, and
the just person recognizes that it is foolish

If the person from whom you have borrowed a sword goes mad, it would be foolish
for you to return the sword, for you are then putting yourself and others in danger

The implication is that the just person can recognize when it is reasonable to return
what he has borrowed

Similarly, as Socrates explains in the *Laches*
standing firm in battle cannot be courage, for sometimes standing firm in battle is
simply a foolish endurance that puts oneself and others at needless risk

The courageous person can recognize when it is reasonable to stand his ground in
battle and when it isn't



This is why Aristotle states
in *Nicomachean Ethics* II.9
that it is not easy to define in rules which actions deserve moral
praise and blame
and that these matters require the
judgment of the virtuous person

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Virtue as a 'mean state'

Aristotle emphasizes that the mean state is not an arithmetic mean
but one relative to the situation

Virtue of mildness or good temper, for example, is concerned with anger
Aristotle thinks that a mild person ought to be angry about some things
(e.g., about injustice and other forms of mistreatment)

And should be willing to stand up for himself and those he cares about

Not to do so would, in Aristotle's view, indicate the morally deficient character of the
unirritable person

It would also be inappropriate to take offense and get angry if there is nothing worth
getting angry about

That response would indicate the morally excessive character of the irascible person

The mild person's reactions are appropriate to the situation.

Sometimes intense anger is appropriate; at other times calm detachment is

Rawls theory of Moral Development

Rawls "perfectly obvious" point

"the social system shapes the wants and aspirations that its
citizens come to have.

It determines in part the sort of persons they want to be as well
as the sort of persons they are"

Rawls notes that individuals acquire a desire to act justly
And to do so for the right reasons, when they have lived under
and benefited from just institutions

In A Theory of Justice

Rawls outlines three stages of moral development

Governed by psychological laws


These laws explain how individuals come to acquire ties of love,
friendship, affection, and trust.

These ties occur as individuals come to recognize others' evident
intention to act for their good

And to enjoy what they and others can do

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First stage

Children come to love their parents as a result of their parents' demonstrating clearly that their children are enjoyed and valued

Second Stage


Members of associations come to enjoy and value their cooperative partners

This happens when members do their parts responsibly
Each contributing to a mutually recognized goal
Where all participants display appropriate abilities

Under these conditions
Participants come to enjoy their own participation
To enjoy the display of others' skills and abilities
And form ties of friendship and trust with their cooperative partners.

Because the activities are complementary
Individuals can see themselves in what others do


Their self-love, to use Aristotelian language, becomes a group achievement.



Third Stage

As individuals come to realize
How the institutions regulated by the principles of justice
promote their good and the good of their fellow citizens
They become attached to these principles and develop a desire
to apply and to act in accordance with them

The institutions promote citizens' good by providing the social
bases of individuals' self-worth
(Rawls's primary good of "self-respect")




Morality & Human Actions

Morality involves studying goodness, badness, indifference of human action

Action is good when in harmony with purpose
(Assumption that a thing is created for positive purpose)
(eg: when knife being used to cut vegetable & not kill)

Action could be indifferent
Eg: Running (but becomes human action when done to catch thief)



3 Characteristics of deterring Morality of human action

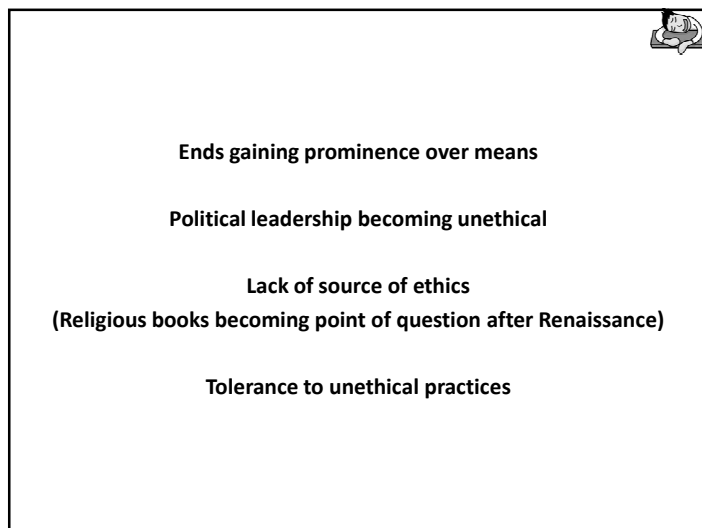
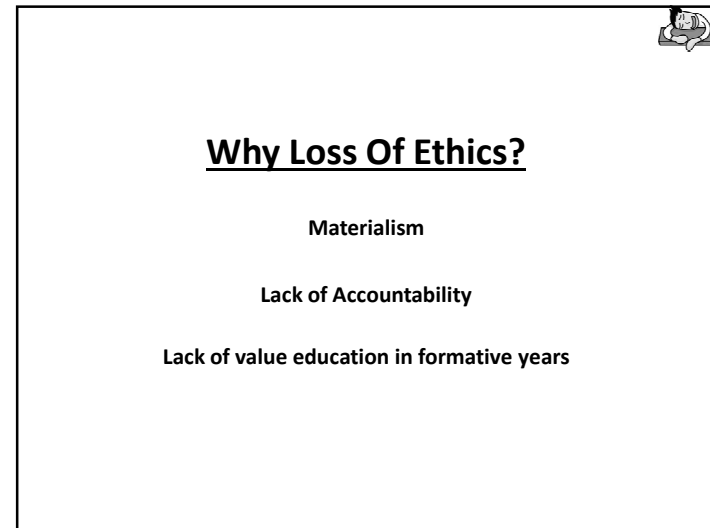
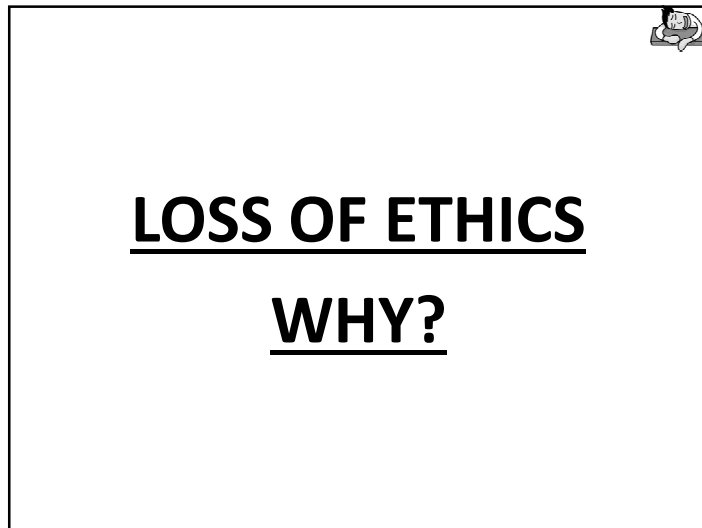
Objective of Action
Why we are doing this action
eg Lying to save lives
If saving life is objective, then lying becomes moral

Circumstances
Eg:. Many people protected Jews by saying they are Catholics

End or purpose of the action
(consequence)
(was the end intent ended)
Giving too much importance to circumstances will make morality very subjective &
unpredictable
Thus, important that 3rd neutral person decides
Eg. An expert Panel to decide if damage done to Yamuna Plains after religion congregation.

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Mahatma Gandhi

Notions

Physical notion of good - Non- Violence

Spiritual notion of good - Truthfulness

Spiritual Freedom before Political Freedom

Actions more important than thoughts

Spiritualism

Experimenting with belief structure is important as no belief is permanent

Self-testing of morals will lead to betterment of the process of upholding morals & greater self- internalization of morals

Spiritualism does not mean negating rational arguments & practical experiences

Fasting, non- violent resistance and prayers are techniques to show one's belief in his truth

Means & Ends

Purity of means as important as that of ends

Independence achieved through violence not worthwhile

Destruction whether in the name of totalitarianism or purest of democracy is unjust

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Sarvodaya

Good of all

Good of others > Good of oneself

Based on "unity of existence" / "Universal Love"

Refuses progress of particular class, caste, section

An idea of inclusiveness

Satyagraha

Holding firmly to truth

Suffering & trust are attributes of spiritual force

It is an appeal to the heart

Not to overpower the opponent but ones line with love

Satyagraha can't be used for personal gains

It is a process of personal purification

Legitimacy of rule more important than legality

Peacefully resist illegitimate rule

Non- violence

Infinite capacity of suffering

strongest force against most powerful

only strong can practice it not weak

Democracy

Not a legal phenomenon

but a spiritual one

involving respect for each other

and

decentralisation of power

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Swaraj

Not only freedom from exploitative foreign rulers
but also
freedom from
Passions
Greed
Deceit
Disrespect
Power concentration

Secularism

All religion have certain similar core values

Truth

Non- violence

No religion is perfect & shall be reformed continuously

He wanted to bring religion into politics
(because religion gives soul to politics)

Religion will bring morality in politics
(Leading to justice, inexploitation)

Economic View

Opposed large scale industrialization

Favoured cottage industries

Industrialisation led to disease of imperialism

Concept of economic equality

Truthful, non- violent, pure hearted socialism

Internationalism

We are citizens of the world

Similarity of problems (in S.A. & India)

Similarity of solutions (Peaceful. Non- ancient)

Conception of survival of truth than survival of fittest

Condemned imperialistic ideologies

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Untouchability

Popularized the word "Harijan"
to reduce the usage of word "achhoot" or untouchable

Mainstreamed the evil
To initiate a broader debate

After CDM, 1934 devoted his time to remove evil of Untouchability in
society

"The hate fullest expression of caste"

But he believed in 4-fold varna system
Based on hereditary occupation

Wrong to destroy caste because of outcaste
Akin to killing the whole body because of one ailing part

Believed in change of heart of upper caste Hindu

He lived with Harijans to share their distress

7 Deadly sins

Wealth without work
(lets us compromise our morals)

Pleasure without conscience
(irresponsibility)

Knowledge without character

Commerce without morality

Science without humanity

Religion without sacrifice

Politics without principles

Empowering Women

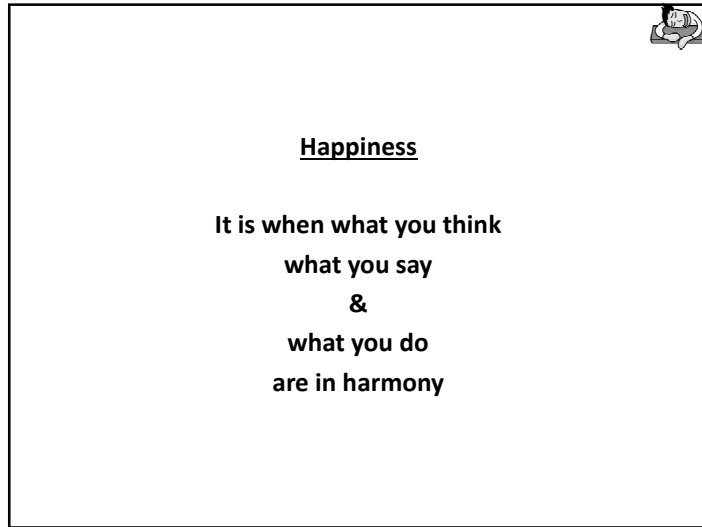
Opposed Purdah, child marriage, Untouchability, Sati

Especially focused on women in CDM Salt Satyagrah

Brought them to mainstream & Politics

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B.R. Ambedkar

First hand experience of U.T.
4 varnas breed inequality

Emphasised- liberty, equality, fraternity

Bahishkrit Hitkarni Sabha
Later Indian Labor Party had people from all castes

Radical Ideas

Caste system originated in land relations prevalent in villages of India

Religion- cultural relations fuel the feudal relations

Annihilation of caste needed for decimation of both

Political power necessary to bring changes

State to ensure competition promoted

Concessions be given to lower castes so that they could also participate in competition

For this state needed to have representative of all social groups

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Against Capitalism

Capitalism & Brahminism
Twin faces of exploitation

Dalit Worker most exploited
Not even considered by communist Parties

Imperialism

He was neutral vis-à-vis colonial state

He didn't want to dissipate his limited resources on several fronts

His disapproval of imperialism did not mean disapproval of British

For him

Congress = Feudal lords+ urban capitalists
It bargains with colonial rulers for their share of power

Also, caste system= Hindu Imperialism

A great man is different from an eminent one is that he is
ready to be the servant of the society

Constitution is not a legal document
It is a vehicle of age
And its spirit is always the spirit of age

Women

Most oppressed of all
Social revolutions must always begin from the stand point of
most oppressed

1927, drinking water Satyagraha in Maharashtra
where women marched to assert U.T.'s right to drink water
from public tankers

1951, legislations to allow women choose their partners &
divorce them if required

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Religion

Religions as a code be also be based on principles of modern sciences

He accepted Buddhism claiming it to be a system in sync with modern scientific values

He redefined Buddhism scientifically rationally

No God/ No Rituals/ No Permanent entities

Criteria

Bahujan Hitay, Bahujan Sukhay
(Happiness & welfare of many)

During deliberations, it was suggested to make village as basic unit of Politics & Government but Ambedkar was opposed to it

Ultimately, it was individual, rather than village that was chosen as unit

Social Democracy

It means a way of life which recognises liberty, equality and fraternity as the principles of life

These principles of liberty, equality and fraternity are not to be treated as separate items in a trinity

They form a union of trinity in the sense that to divorce one from the other is to defeat the very purpose of democracy

Liberty cannot be divorced from equality
Equality cannot be divorced from liberty
Nor can liberty and equality be divorced from fraternity

Without equality, liberty would produce the supremacy of the few over the many

Equality without liberty would kill individual initiative

Without fraternity, liberty would produce the supremacy of the few over the many.

Without fraternity, liberty and equality could not become a natural course of things. It would require a constable to enforce them

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A strong centre was desired



Because of times of stress & strain.
To plan well being of nation as a whole.
Communal violence of 1946 & 1947 borne witness for
need for a strong centre
To enable a stable government

Ambedkar in his last speech in CA gave 3 warnings about the future



Hold fast to constitutional methods of achieving our social and economic objectives - There was no place for Gandhian methods of Civil disobedience, Non-Co-operation & Satyagraha.
These methods are nothing but the Grammar of Anarchy.

Don't do unthinking submission to any charismatic authority.

Indians should not be content with 'mere political democracy'. We must make our political democracy a social democracy as well

A great delusion

(Ambedkar on The Indian Nation)



How can people divided into several thousands of castes be a nation?

The sooner we realise that we are not as yet a nation in the social and psychological sense of the world, the better for us

For then only we shall realise the necessity of becoming a nation and seriously think of ways and means of realising the goal

In India there are castes.

The castes are anti-national

In the first place because they bring about separation in social life
Because they generate jealousy and antipathy

Without fraternity, equality and liberty will be no deeper than coats of paint

There was environmental rise in population after 1951 owing to falling death rates



But agriculture productivity was very low owing to traditional methods & lack of facilities

Three programmes seemed critical:-

Abolition of land revenue
Massive expansion of irrigation
Reform the system of land tenure

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As an economist criticized 2nd plan (Mahalanobis Plan)

As putting emphasizing on 2 extremes –
large factories that used too little labour
&
cottage industries that used too much.

Marxists had their own criticism who thought plan has left too much space for private sector.

Then there were Gandhians who favoured small dams, organic manure
(They were against large dams & pesticides)

In CA, Article 44 provoked much agitation particularly among muslim.
British interfered little with personal laws
why could not the succession state follow their example
but Nehru & Ambedkar were in its support

During the last years of their, the British had belatedly initiated the framing of a uniform code for Hindus.

This sought to reconcile the 2 principal school of law – Mitakshara & Dayabhag.
Even a Committee was set up for the purpose.

In 1946, they had prepared a draft of a person law code to be applied to all Hindus

In 1948, CA formed a select Committee to review the draft of a new Hindu Code Hindu Code bill was to apply to Sikhs Buddhists & Jains as well as Hindu Castes & Sects

A lot of people came in opposition to this bill. RSS too joined in opposition.

Through 1950 & 1951, Nehru & Ambedkar made several attempts to get Hindu Code Bill passed into law. But the opposition was considerable both within & outside parliament.

In October 1951, Ambedkar resigned. He gave following reasons.

Poor health
Lack of faith in Prime Minister
Reservation about Govt's foreign, policy particularly wrt Kashmir
Poor condition of SCs
Hindu Code bill issue

After a bruising battle extending over nearly 10 years.

Ambedkar's Hindu code bill was passed into law
not in one swoop but in several instalments, the Hindu Marriage Act 1955, etc.

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ATTITUDE

What is It

Expression of Favour or disfavor towards anything
(place, object, fellow)

A predisposition to act, Feel or think in particular
ways

Giving them like or dislike label
favorable or unfavorable outlook

Unimportant situations generate neutral attitude

Attitude is the outcome, the reaction

Develops through

Socialization

(a) Direct

Self experienced

Resistant to change

Eg: AFSPA directly witnessed. Negative attitude

(b) Indirect

Media

Significant others

Godmen

Teachers

Parents

Negative attitude towards Pakistan

Leads to development of stereotypes

(c) Parenting:

3 styles

producing different attitudes

(i) Authoritarian

Bureaucratic Personality

(ii) Permissive

Indulgent Materialistic Personality

6- pocket syndrome

(iii) Authoritative

Encouraged to be independent

Develops EI

Responsible behavior

Democratic attitude

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d) Culture



Indian culture
Vivekanda & universal brotherhood
Atithi Devobhavaa

Socio- Economic conditions



Negative interdependence
(Zero sum)
When scarce resources

Administrators to try positive interdependence
Eg: collective work
CDP
Gandhi's Ashram
RTE
Sports

Components of Attitude



Cognitive

Thinking & Interpretation part
Stating some belief
Could be an outcome of methodical learning
or surroundings
Eg: Gun owners often kill themselves
-ve attitude to smoking because smoking kills
Media presenting facts (half truths)
attempting to change attitudes

Affective



Emotional
Resistant to facts
The emotions that are generated in response to an
object/person/idea
“Guns are scary”
Leads to prejudices
Eg: Meet a good Pakistani or a cop
Call it exception

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Behavioural

How one “wants” to act
Intention to act in a particular manner

Emphasis is on the tendency to act
Not the actual acting
It is generally the visible component of attitude
“ I don’t carry guns”
“ I’ll vote against guns”

These components have a “synergistic” relation

Some attitudes are based on beliefs, others on feelings
Feelings have been seen to be overpowering beliefs
Attitude may also show ambivalence

Functions of Attitude

Object appraisal
Beneficial object or harmful

Social adjustment
To identify oneself socially

Ego- Defensive
Externalisation
defending self against inner- conflict

Knowledge

To organise information

Utility
To maximise rewards
Minimise cost or punishment

Value Expression
To assert our identity
Can be non- verbal
like certain clothes or actions

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Individual Differences



Various objects can be used differently by
various people
depending upon their attitude

Watch- For time or as a jewelry
Goggles
Laptop

Relation b/w Attitudes & Behaviour



No relation

Lapierre study (1930s)

Yes , it does guide behaviour

But under certain factors called
moderating variables

Quality of the Behaviour



Ranging from very specific to very general
Eg: Will you watch today's match or do you
usually watch matches

Quality of the Actor

Driven by internal feelings show greater
consistency

Driven by situations show greater lesser
consistency

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Quality of the situation



Normative

driven by the norms of the situation
That is, how people think others expect them to behave

Time Pressure

Time constraints make people act on their thumb rules (heuristics)

Quality of the attitudes



Role of direct experience

Direct experience forms predictable attitudes

Attitude Accessibility

Cockroaches bring yuck feeling
Asked what's the best Chinese restaurant, you'll have to think

Attitude Formation



Classical conditioning

Repeated association
Heavily influences children
Great role of non-verbal behaviour

Direct Instruction

of Parents
Elders
Colleagues
Teachers
Media

Instrumental conditioning



Behaviours associated with positive outcomes reinforced
Negative avoided

Feel good factor

Smoking seen as cool

Observational learning

Parents' behaviour
Impact of media
Movies
Advertisement

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Modeling



Imitating behavior of famous people or people
one admires

Social comparison theory

Attitudes held by others are reinforced

Functionalist Theory



Attitudes change when they no longer serve any
functions

Eg: Changed income level

changed car

changed job

changed friends

Advertisements/Appeals often highlight new utilities
changing attitude

Cognitive component



Reasoning

(Anti- smoking ad)

However

complex or ambiguous messages may be
discarded

Affective Component



Using experts/celebrities to induce feelings of
trust

Inducing fear or insecurity

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PERSUASION

Persuasion Tactics involve

Characteristics of communication

Similarity between Communicator and Receiver

Surf Ad - housewife Shown

ASHA in village

Khap, Gurudwara, fatwas for social change

Credibility & Trustworthiness of Communicator

Yudhishtir – Ashwathaama

Abdul Kalam - Positives of Kudankulam Plant

A rehabilitated person - talking of leaving alcohol

Sincerity

Bureaucrats aren't seen as sincere

Nature of Message

Visual media preferred

Coloured pictures

Eg: Syrian boy dying on beaches

Frequency be high initially

Creative message

Main point first

Fear can be used but avoid too much.

Tendency develops to avoid


Must show personal benefits

(eg SBA-+Ve- for child's edn.)

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Groups that receive message

High IQ group
Be given both pros & cons

Low IQ people
No. of arguments matters
rather than content
pictorial preferred




Low self esteem
Convinced easily

High self esteem
Argue

If argument is weak
Use distractions Like filmstars


Reference Group
Middle class follows upper class
Bandwagon effect



Persuasion Tactics also involve

Reciprocation
Central Principle is Give & Take
Rewards could be tangible or intangible

Consistency
People tend to behave consistently once they
have made a commitment



Social Proof
By noticing what other people think is correct

Likability
People say Yes to people they like

Authority
Authority (real or imagined) adds to the
substance

Scarcity

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Persuasion can fail



Reactance

when people know they are persuaded

Fore warning

Inoculation

Weak arguments are consistently given people
resist

or

if Weak arguments initially & strong later
people resist

POLITICAL ATTITUDE



Can be

+ve

-ve

indifferent



Formed by

Parental attitude

Both Verbal + Non-verbal gestures

Media

Debates

Peer Group, College, School

Self observation of politics around

Behaviour of members of political community,
parties

Socio- economic conditions:

(Rich generally apathetic)



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Changing Political attitudes because

Mobility

Social & Geographical

Media Penetration

Literacy

National issues

like corruption

College politics

Large no of first time voters

Decreased eco activity

Leading to caste based mobilizations



MORAL ATTITUDE



Concerned with moral issues
dilemmas

(Eg: gay rights, suicide)

Driven by Religion, Culture



Difficult to change

Moral attitudes of dominant sections become
norms & laws

(Eg: Banning cow slaughter)

Intolerance

Difference in Moral attitude can lead to
conflicts

(Eg: Una flogging)

Respect diversity



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EXAMPLES
FOR
ETHICS



Legal
but
Unethical



Triple Talaq
(Gender related Inequality)

Monsanto - Terminating seeds

Marital sex without consent

Being rude to co-workers


Girls not wearing helmets



Not
ILlegal
but
Unethical

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Cheating on spouse

Breaking a promise made to a kid


Taking credit for work you did not do

Claiming maximum expenses because you don't have to show bills

Using lewd language while taking amongst friends



**Illegal
but
Ethical**




Civil Disobedience movement by Gandhiji

Giving prescription drug to person in need that you know since long

Over-speeding just to reach hospital fast


A kid stealing from donation box of a temple to give to needy



**EXEMPLARY
HONESTY**


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**Given out in a crucial match
Nobody realized I was out
But I walked off**

**On a study night out
We friends decided to take a break & went for coffee
My mother saw me & called me up to confirm where
was I
I spoke the truth
It only helped to increase her trust in me**



**ETHICAL DILEMMAS
FACED**



**Brother failed
Wanted me to keep the secret**

Dilemmas

**Personal Ethics vs Family ethics
Long- term vs Short-term gains**

**I revealed the failure to parents
He initially resented but quickly realised
worked hard
Now in best engineering school of the Country**



Needy given job

Dilemmas

**Merit vs Empathy
Social Ethics v.s Economics Ethics**

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**I, Student President, was asked to Protest against
Kashmiri students cheering Pak
But they had never said anything against India
They were rooting for Afridi only**

Dilemmas

**Organisational Loyalty vs Holding on to the Truth
Conscientious objector**

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APTITUDE

A natural ability to do something

Ability to benefit from training

Aptitude + training = competence

Eg: Aptitude test differentiates between
Coal & Diamond

It is the natural ability/talent to acquire a certain
skill in the future through training

It could be

Mental

Physical

Skills vs Abilities

Skills

Things learnt in the past

Abilities

Present description

Some basic knowledge but yet not proficient

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Aptitude



Forward looking
Describes what a person can do

Aptitude vs Intelligence

Intelligence is a more broader term
Aptitude is specific

Specialized officers selected through general tests
will lead to poor service delivery - IFS



Coaching centers are Making competence test an
achievement test

Aptitude tests check fluid intelligence, out of box
thinking

Solving novel problems

Identifying patterns

Eg: Role of captain in team. Commander in war

Can aptitude be developed



Yes
During childhood

School system to help find right profession at right
age

Repeated experiences refine strategies

Innovation council of India
(Sam Pitroda)



Program called Tod, fod, Jod
Curiosity + on hand Learning while experiencing

Different people have different aptitudes of diff
works

School teacher to identify at right age

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EMOTIONAL INTELLIGENCE

Emotions

Instinctive and Intuitive feelings

Right kind of Emotions

Right Quality

Right Place



What Shapes Emotions

Past Experiences

Cognitive Abilities

Situations




EI

Decision be based on factors that also keep in
mind Emotions

Eg: Family also affected in disaster
But need to act professionally.

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How to be Emotionally Intelligent

Perceiving Emotions
(both ours and of others)

Understanding Emotions
(of both)

Managing Emotions
(of both)


Using them for thoughtful Acts



How to be Emotionally Intelligent


Perceiving Emotions
Both -Within us & of others
Eg: creates succesful negotiators, healthy work culture, amongst code loyalties

Adapt to situations & Facilitate thoughts
Anticipate future consequences of actions & associated feelings
Eg: IQ will help get job, EQ will help succeed



Equanimity
Maintaining emotional balance
Not showing overt emotion
Not suppressing emotion
Not be influenced by praise or criticism

Motivate
Manager – only Rational Decision
Leader- Rational + Emotional




5 functions
(Given by Daniel Goleman)

Self Awareness
Aware of own emotions. Helps avoiding being manipulated by others

Self management
Resilience
Inner, Mental Strength
(It avoids depression)

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Self motivation
Delaying self- gratification
(But can't be done permanently)


Empathy

Handling



How EI develops

Parent's Role
Eg: Parental discouragement of expression of emotion
Eg. Boys don't cry
Makes them insensitive to emotions
Poor social competence



Negative emotions develop self loathing

Unconditional Positive Regard

Leads to


Warmth

Responsiveness

Empathy

Patience

Perseverance



Relevance of EI in Bureaucracy

Fast Changing Society


Rising Inequalities

Rising Inadequacies

Increased Awareness
(increased IT → increased demand for GG)

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PRIs

Creating New Class of Politicians

Demanding more from Bureaucrats

Easy Politicisation of Issues

**This all leading to Increased Stress,
Work Pressure, Conflicts**



What Bureaucrat is Supposed to be

Emotionally Intelligent


Openness
(to new ideas)

Conscientiousness

Extrovertness

Agreeableness

Neuroticism
(showing anxiety)




EI used in

Criticism
(positively, openness)

Communication

Conflict Management

Required
EQ + IQ + SQ



EI & WORKPLACE

Use of Humour

Resolving Conflicts Amicably


Engaging Often

Regular Appreciation

Seeing from a Holistic Manner

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EI will Lead to

Job Satisfaction

Increased Commitment

Better Work-Life Balance

Increased Job Performance



EI to be seen during

Recruitment

Negotiating Contracts

Performance Appraisal

Peer Relationships

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How to Justify an Action

Knowledge

If knowledge of the purpose of action is lacking
then called natural act
(beyond the purview of good/bad)

IPC

Murder or Homicide

Juvenile Justice Act

No jail sentence to children if NO knowledge of act
Amendment - Board will decide if subject had
knowledge

Ignorance (or Absence of Knowledge)

Ignorance of Law

Eg: that is why discretion of max & min
punishment

Ignorance of Fact

Not knowing whether your action violates law

Conquerable Ignorance

That can be overcome by common sense
(I didn't know if Sec.302 existed !!!!)

Voluntariness


Nar Singh Yadav Case & WADA's
actions

Freely Done

Case of Prostitution

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Passion
(eg: heat of the moment road)

Coercion


Habits
(of adulthood are more voluntary)

Pathological Mental State



Good effect must not be derived from a bad effect
(that while attempting to shoot an enemy, you also shot a terrorist)

Intention must be Good
(Jumping the traffic light in order to reach hospital quickly)



There must be a good justification of the action
(eg- broke a promise to be home early for dinner but stayed in office till late for important work)

Good effect must be the primary effect
(and not a derivative)

If bad effect is taken away
good effect will remain
(encounters, storming in during hostage crisis)



Other factors that affect an action

Extrinsic

- Ethics
- Laws
- Rules
- Regulations

Intrinsic

- Attitude
- Conscience
- Values
- Morals
- Aptitude
- EI

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WHY LAWS
ARE NOT FOLLOWED
AT TIMES

Surety of Punishment absent

(Severity vs Surety)

(Supreme Court Quoted)

Improper internalization

(not taught at formative years to follow law)

Police force lacking



Unawareness of law

Laws attempt to curb the symptoms

(and not the underlying causes)

Eg: Don't litter, but dust bins are missing

Laws are Ambiguous

(imprisonment for blocking way of Ambulance

What if road is clogged?)



Over- regulation

(There are a lot of overlapping laws)

Broken window syndrome

One doesn't follow, others don't follow

Top people, people at top are not seen to be
following law

(eg People inside VIP cars not wearing seat belts)

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Infra lacking


Laws not updated timely
Changed morals/Ethics
Eg- Gay rights, Abortion



Laws are complex
Resourceful people come out

“Laws are for collective benefit” feeling missing not internalized

Voice of conscience not there
conscience not aligned with the law




For making people follow law:
Rejmined is attitudinal change
Persuasion to follow willingly (not coercingly)
Value edu at younger age.
Eg: School trip to Power plant to make children' see
pollution & attitude to save electricity



For making people follow law

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Role of Media

Need to sensitive young brains to

- Violence
- Sex
- Equality
- Critical Thinking



Education


- Teachers to become Social change agent
- Remember ASHA
- Village women being told about importance of condoms
- family planning
- Can't be achieved by men
- That too from outside

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WHY WE DON'T HELP
OTHERS
(By Stander's Apathy)



A socio- psychological phenomenon

Perceived diffusion of responsibilities

Seen as somebody else's problem



Social Influence

Individuals evaluate how others are behaving & act accordingly



More so in Urban areas

Where

Privacy

Leads to detachment from others

Individualism

Individual can survive alone
feeling of cooperation becomes missing

Economic values > Social values


Time is money

Materialism

Helping others won't be beneficial as such

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Media desensitizing violence, death


Because of loss of certain cultural values

Victim effect
Every individual considers himself to be a victim

Harassment faced

Trust deficit in society

Lack of Empathy & Altruism



Problem less severe in rural areas

Need to
Revive Humanistic values in education
Training the police to avoid harassment
Attitude that if society benefits, I will also benefit

Good Samaritan law

Belief perseverance
Behave as if someone-close is suffering

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What is Law

**An ordinance of reason
Promulgated for common good
By those who care for the community**

**It induces & Restrains certain actions
It must have an objective (or a Preamble)**

**Eg: SC has declared certain action as illegal they
didn't have a preamble**

What makes a law just

Physically + Morally possible to follow

Must conform to natural law

Justly distributes burden & Favours

Natural Law

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The claim that standards of morality are in some sense derived from the nature of the world and the nature of human beings

St. Thomas Aquinas

Identifies the rational nature of human beings as that which defines moral law

"the rule and measure of human acts is the reason, which is the first principle of human acts"

On this common view, since human beings are by nature rational beings

It is morally appropriate that they should behave in a way that conforms to their rational nature

Thus, Aquinas derives the moral law from the nature of human beings (thus, "natural law")

Universality: Applies to all Human Action:
Immutability: It cannot be changed intacprectation may vary, not the law.
Principles of National Law

Primary: Easily discovered
like lying is bad, stealing bad

Secondary deduced from primary only people with invinable ignorance can't


Tertiary
Eg lying to same another Balancing Securely + Transport

Eg:
Reformative law
Attempt to re- invigorate the natural, ethical core of a human

Eg. Sec. 377
Homosexual reactions were called unnatural
with reasoning becoming 'natural'

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Act of commission
Positive Law
Can either restrain

Act of Omission
Negative law
No prescriptions as such
Not stopping friend from smoking




Rules & regulations

Engaged to clarify laws

RR are specific

Additional guidelines to define rights

R.R. Also induce + Restrain human behavior



Rules

Clarify, supplement or fill gaps of law


Guidelines for smooth functioning of orgn or an institution

Formal

Generally codified, Invite sanctions
Eg service rules, office timing

Informal

In social institutions, unwritten, reprimand
Eg: right time to come home



In govt parlance

Rules are called Delegated or Subordinate legislations

Regulations

Subset of rules
Generally written

Regulatory bodies create regulations using power from a law
Eg: SEBI Act, RBI Act

Rules Restrict Action
Eg: Traffic rules

Regulations Regulate Action
eg: Traffic diversion on Independence Day

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ETHICS SERIES

INTEGRITY

IMAGINING INTEGRITY

Integrity as a Moral Value
(what about mistaken moral values)

Integrity as a Virtue
Integrity of an ecosystem, a computerized database system, a work of art, etc.

Seen in various aspects of Life
Integrity as attributed to various parts or aspects of a person's life professional
intellectual and artistic integrity

Two aspects
First - A formal relation one has to oneself or between parts or aspects of one's self
Second - Integrity is connected in an important way to acting morally

First is substantive
Second normative

IMAGINING INTEGRITY

Integrity as the integration of self
Integrity as maintenance of Identity
Integrity as standing for something
Integrity as moral purpose
Integrity as a virtue

INTEGRITY AS SELF INTEGRATION

Integrity is a matter of persons integrating various parts of their personality into a
harmonious, intact whole

Keeping the self intact and uncorrupted

Strength of will
Relation between a person's intention and corresponding action

We don't need to evaluate the
appropriateness
value
justice
practical wisdom

Self integration comes to be seen as an achievement rather than a quality

Lets try getting maximum marks in O2 E2 (Optional 2 papers + Essay + Ethics)

In your success rests SleepyClasses' pride

Ethics Lectures are best understood by simultaneously watching videos on [YouTube.com/SleepyClasses](https://www.youtube.com/SleepyClasses)

HARRY FRANKFURT'S VIEW

Desires and wills are arranged in a hierarchy

First order desires are desires for various goods

Second order desires are desires that one act on the first order desires rather than another

Second order desires will pave the way for third order desires and so on

Wholly integrated persons bring these various levels of desires into harmony and fully identify with them at the highest level

HARRY FRANKFURT'S VIEW

A person is subject to many conflicting desires

If one simply acted at each moment out of the strongest current desire with no deliberation on discrimination between more or less worthwhile desires Then one clearly acts without integrity

Frankfurt calls such a person a **wanton**

One may do this by endorsing certain first order desires and outlawing others

For example one may endorse a desire to study and outlaw a desire to party
Reference to a higher order desire ranking success over fun

But second order desires may conflict

One may value success over fun
but
also fear that a ruthless Pursuit of success will make one boring
and value being fun over being boring

Fully integrated person will not fall victim to such conflict
They will either avoid it all together
or
resolve the conflict in some way

WHOLEHEARTEDNESS

When agents constitute themselves without ambivalence or inconsistency then the agent has what Frankfurt calls wholeheartedness

It should be noted that self conflict is not limited to desire

Conflicts also involve overcommitment to principles, values and wishes

These things are also in a state of flux
They change over time so that achieving the kind of whole heartedness is a never ending process

But whole heartedness still does not imply morally correct

A person wholeheartedly dedicated to selling cars for as much money as possible is prepared to blatantly lie in order to set up a deal

Wholeheartedness shall include some possibility of a compromise or conflict otherwise it does not fall under the purview of Integrity
Example - Wholehearted effort to not work or watch movies

TYPES OF INTEGRITY

Integrity is also defined as commitment to different kinds of things like

- People
- Institutions
- Traditions
- Causes
- Ideas
- Principles
- Projects

Commitments can be
explicitly self consciously publicly entered into
or
implicit and un-self conscious and private

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TYPES OF INTEGRITY

Some are relatively superficial and unimportant
like casual support of a sporting team
Others are very deep like the commitment implicit in genuine love or friendship

Since there are so many commitments of many different kinds
And because commitments inevitably clash and change over time
It is important to define which commitments we expect a person of integrity to remain true to

It may be that integrity involves standing up for one's views in a way that does not fully respect the different views of others

A spirit of constructive criticism gets absent

TYPES OF INTEGRITY

Integrity involves managing various commitments and values

Is integrity in one area of life likely to flow over into others?

This is possible, in that the kind of reflection and self-assessment which goes into maintaining integrity in one sphere of life may help people to reflect similarly in other spheres

However, given human beings' capacity and need for compartmentalization or psychologically separating out different parts of their lives this effect will **not** necessarily occur

TYPES OF INTEGRITY

Is integrity a zero-sum game?
For example, the more artistic integrity a person has, the less she has in personal life?

This does not seem necessarily to be the case

At the same time
a lack of integrity in one aspect of life does not necessarily mean there will be a lack in other aspects of life

A person could lack personal integrity
But still have integrity in a number of restricted areas of life, such as in intellectual and artistic pursuits

Therefore
The concept of integrity cannot be demarcated into types without specific characterization of the kinds of challenges and hazards encountered in the relevant field of action

INTELLECTUAL INTEGRITY

The term 'intellectual integrity' is ambiguous between integrity of the intellect and the integrity of the intellectual

While it should, in general, be construed broadly, as integrity of the intellect and thus applicable to anyone who thinks

here we will concentrate on the integrity of the intellectual, or integrity as the academic's virtue

Socrates had a commitment to the pursuit of truth and knowledge and he demonstrated his intellectual integrity in the face of attacks on it
Socrates may be an outstanding example of a person of intellectual integrity

There is more to intellectual integrity than having a commitment to truth and knowledge

Intellectual integrity is often characterized as a kind of 'openness' an openness to criticism and to the ideas of others

However, if one is too open, one could absorb too many influences to be able to properly pursue any line of thought

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IS INTEGRITY CONSTANT?

Integrity involves taking account of one's changing values, convictions, commitments, desires, knowledge, beliefs and so on over time

Integrity would thus require a robustly successful kind of self-examination (an examined life)

Further understanding of this aspect of integrity would likely involve examining the so-called moral emotions or emotions of self-assessment

Regret
Remorse
Guilt
Shame

IS INTEGRITY POSSIBLE?

Ways in which social and cultural structures may be obstructing the pursuit of integrity

The ideology of love
May undermine the integrity of lovers
as it may undermine the possibility of genuine and realistic love

In professional life
people may be called upon (not only tacitly) to lie, bluff or manipulate the truth
in ways that directly or indirectly affect their integrity
(Acts of commission as well as Acts of omission)

The construction of a mission statement or a strategic plan is in some ways an open invitation to dissemble, pander and obfuscate

Hypocrites and Sycophants

IS INTEGRITY POSSIBLE?

And there are many kinds of assessments, reports and application processes that foster both deception and self-deception.

If this is right, then contemporary society is antagonistic to a life of integrity in many small-scale ways

Broad social structures also have a deleterious effect on our capacity to live with integrity and here, of course, the effects of totalitarian regimes are more extreme than those liberal democracies.

INTEGRITY IN CIVIL SERVICES

ARC II

CS should be guided solely by public interest in their official Decision Making and not by any financial or other consideration

CS must fulfill his duties and obligations

Responsively

Professionally

Properly and efficiently

Within legal framework


Comply with law and uphold the admin of justice

Integrity leads to Efficiency

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EXAMPLES **FOR** **ETHICS**



Conscience



Inner voice
A persons moral sense of right or wrong
Viewed as acting as a guide to doer's behavior
Not required to act
Intention is enough for inner feelings to begin



Explained through
Psychological
Sigmund Freud
ID - Present in child (max Pleasure, Min Pain)
Ego - Social/Based on Reality/ Mediates Childhood
Super Ego - internalization of values, morals of society
Copying
ID – Copy
Ego- Don't copy when invilgator around
Super Ego Don't copy at all
eg: corruption - Id dominates

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Conscience present in all, but not strong enough:

Conscience has ethical dimension, not only compliance

Value Edn at young age, depends on cultural value system

Philosophical

Attribute comprising of knowledge of vices & virtues

Eg: Buddha: conscience associated with pure heart + calm & well directed

Conscience

Objective morality - An act of intellect to specific action

Practical judgment of Reason

Critical conscience

capacity to rationally weigh the principles of responsibility

Imp for dev. Of moral conscience.

Developed through Moral Dilemmas

Acquinhas

Vincible ignorance

Wrong conscience- Evil Action

Article 25

Freedom of Religion conscience

Imposer duty

Induced feelings

Conscience

knowledge of specific conduct conscientious person organized effect

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Prisoners of Conscience

**Used for jailed for holding political views not
tolerated by state**

Even though no violence or hatred

Yet jailed

(eg Aung san sun kyi , Gandhi)

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ETHICS SERIES

APPROACHING CASE STUDIES

HOW TO START

- > IDENTIFY STAKE HOLDERS
- > ETHICAL ISSUES INVOLVED
- > GIVE OPTIONS
 - > WITH MERITS / DEMERITS / OVERCOMING DEMERITS
- > WAY AHEAD

EXAMPLE

You are DM of a very poor district in the hinterland of India. It has come to your notice that manual scavenging is widely prevalent in the district even though the new law prohibits manual scavenging in any form. Upon enquiry, you have found that the number of manual scavengers has been reported to be very low, however, hundreds of dry latrines in the district depict a different picture. You have also noticed two more important trends: first, most of the manual scavengers are Dalits, and second, in many of the cases they themselves go to the houses and request the owners to clean their toilets manually, as it would provide monetary benefits. The entire district administration has been criticized by the media and there is political pressure on you to manipulate the data in a way that it shows less number of manual scavengers in the district. Based on the given information answer the following:
Identify the ethical issues associated with manual scavenging.
List the options available to you in the given case. Evaluate the merits and demerits of each.
Discuss some feasible steps that you can take to control this serious problem.

20

IDENTIFYING STAKE HOLDERS

- > Manual Scavengers (and their families)
- > Self (as DM)
- > Households that get the services
- > Political Heads
- > Society
- > Media

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ETHICAL ISSUES / DILEMMAS INVOLVED

- > Political Compulsions vs Dedication to Duties
- > Empathy (to Dalits) vs Loyalty to Political Head
- > Secrecy of Data vs Transparent Reporting
- > Unhealthy, undignified occupation vs Freedom to choose the Profession

GIVING OPTIONS

- > Manipulate the data
 - > Merits -
 - > Loyalty to Political Head
 - > Answering the Critics
 - > Demerits -
 - > Illegal and Unjust
 - > Possibility of losing the job if caught
 - > Loss of public's trust in administration

GIVING OPTIONS

- > Report accurate data
 - > Merits -
 - > Seen as honest administrator, open to face criticism
 - > Can take corrective actions based on right data
 - > Demerits -
 - > Political Backlash
 - > Transfer
 - > Media Trial

GIVING OPTIONS

- > Seeking Advice from Seniors
 - > Merits -
 - > Keeping senior bureaucracy in loop
 - > Can take corrective actions based on experience
 - > Demerits -
 - > Might give immoral, illegal advice
 - > Might delay the process
 - > Loss of opportunity to show leadership

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GIVING OPTIONS

- > Seeking support of Citizenry in creating awareness about the rights of Manual Scavenger
 - > Merits -
 - > Lasting solution, involving the change of the heart
 - > Dalits will be given appropriate training and skills for their proper rehabilitation
 - > Demerits -
 - > Doesn't solve the immediate, short term problems
 - > Not sure if citizenry will participate (somebody else's problem)


GIVING OPTIONS

- > Option that I will follow -
 - > In short term, I will seek in written the demands of the Political Head.
 - > If found to be violative of the principles of ethicality, legality then report to seniors or media
 - > In the long run, involve people to change their attitude towards Manual Scavenging
 - > Merits -
 - > Doing what is right, legal
 - > Lasting solution, involving the change of the heart
 - > Dalits will be given appropriate training and skills for their proper rehabilitation
 - > Demerits -
 - > Involving media might sensationalise/politicise the issue. Taking attention away from the issue of Manual Scavenging
 - > Not sure if citizenry will participate (somebody else's problem)

Lets try getting maximum marks in *O2 E2 (Optional 2 papers + Essay + Ethics)*

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DILEMMAS FOR CASE STUDIES



Personal Benefit vs Public Gain



Private Ethics vs Professional



Work vs Life

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Crisis of Conscience



Secrecy vs Transparency



Retribution vs Reformation




Development vs Growth

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Environment vs Growth



Social Ethics
(welfare)
vs
Economic Ethics
(profit motive)



Means vs Ends




External Accountability
vs
Inner Responsibility

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Speed vs Accuracy



Honesty
vs
Integrity
(Integrity= Honesty + Absence of Cognitive
dissonance)




Centralised vs Decentralised




National Interest vs Humanistic perspective

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Punishment vs Reward



Behaviour
vs
Attitude



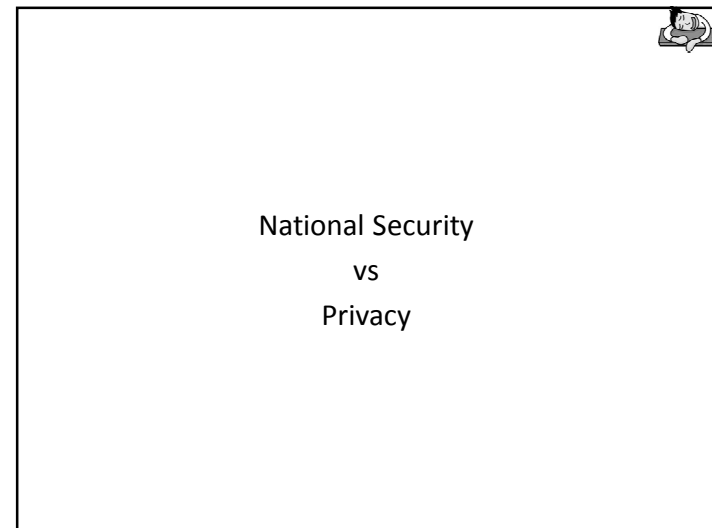
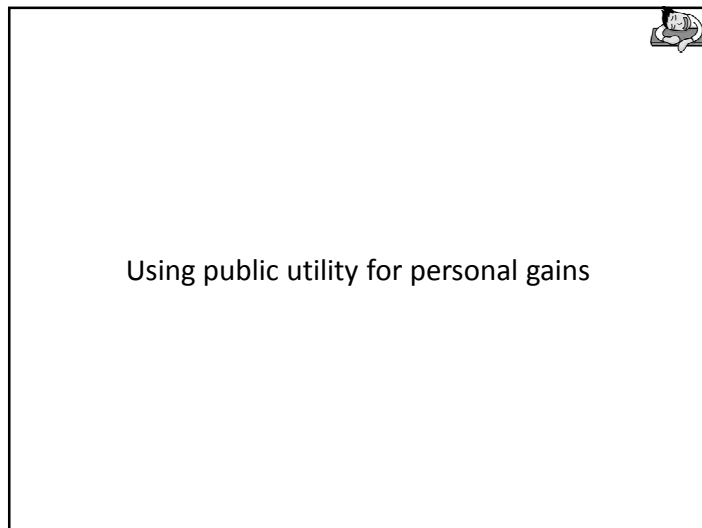
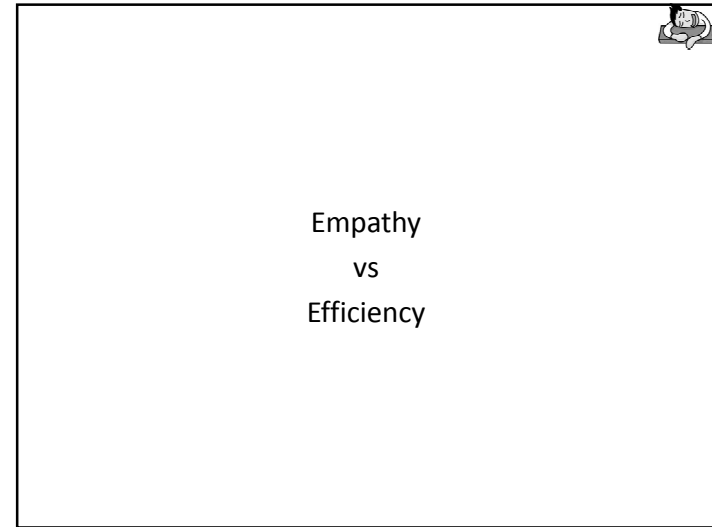
Swift Response vs Following SOPs



Discretion vs SOPs

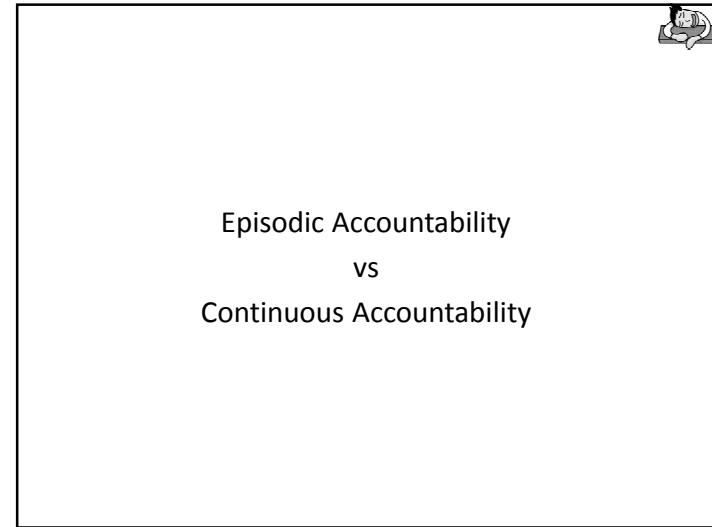
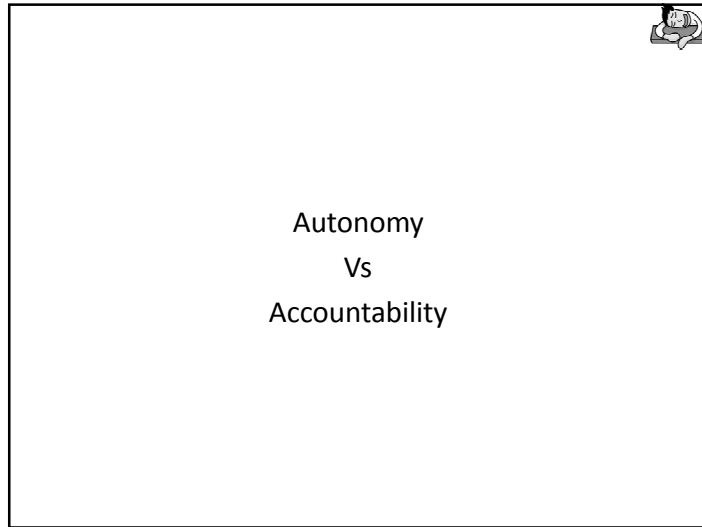
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Keywords For Case Studies



Place People at the centre

Treating people as Valued Participants
and not only as beneficiaries



Ensuring Minimum Tenure of Civil Servants

Keep in mind aspects like

- Merit
- Capability
- Efficiency
- Incentives

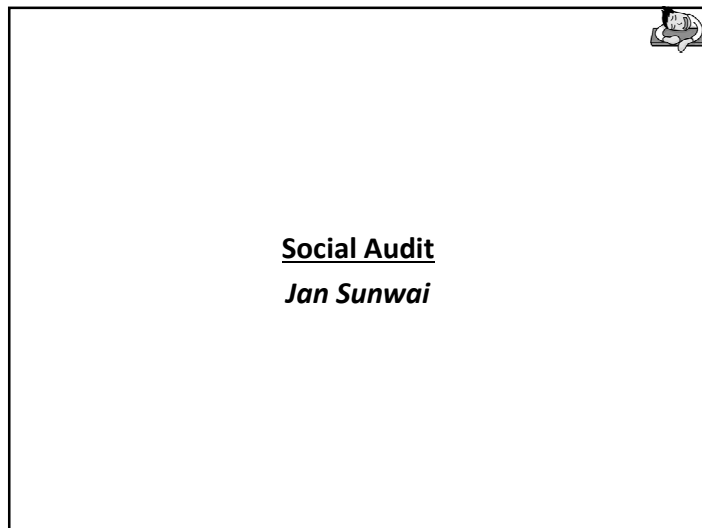
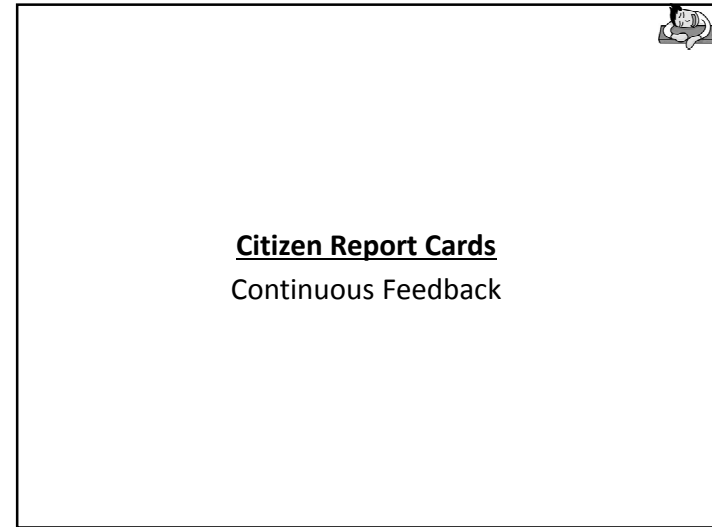
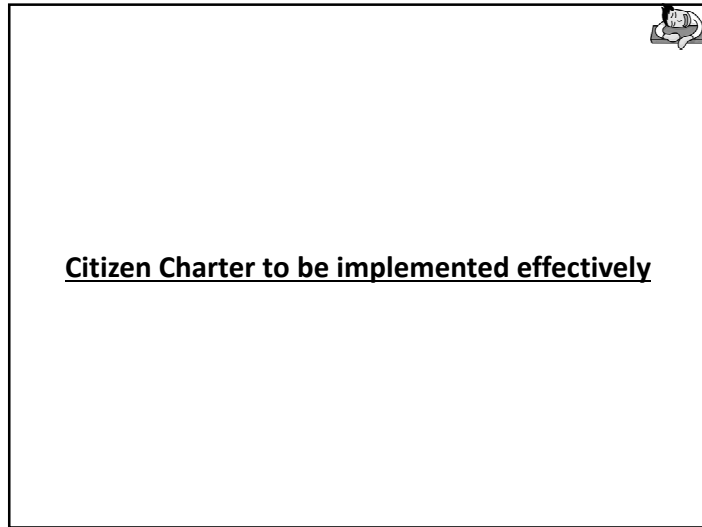


Ensuring Minimum Standards

Citizen Charter also to be updated regularly

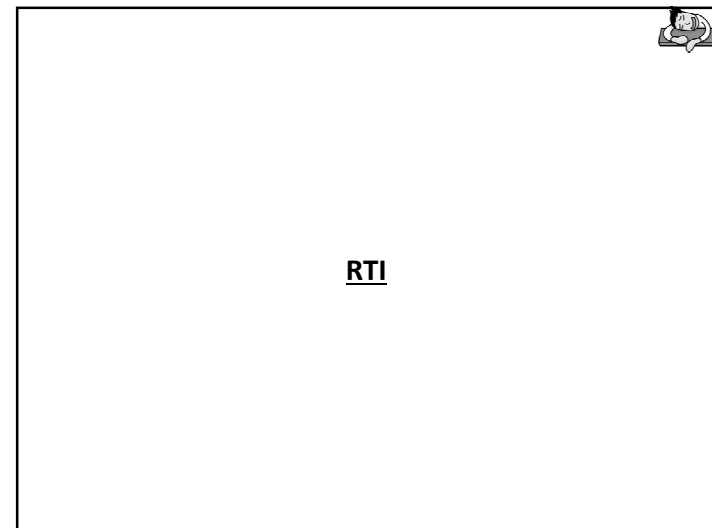
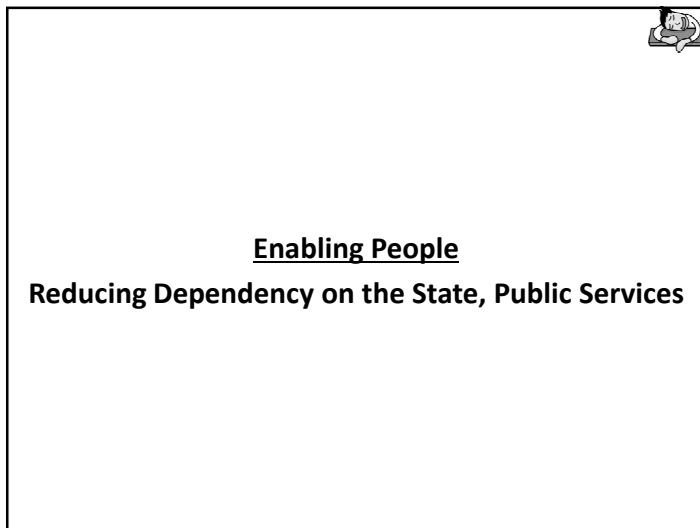
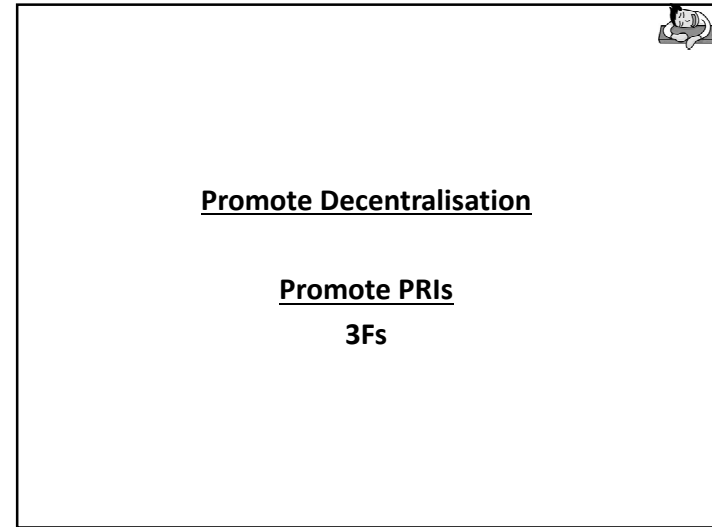
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Use of Technology

Digitization

e-governance



Time Bound Delivery



Efficient Grievance Redressal System



Value based training of Public Officials

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Reform in Education System

Emphasis on

Equality

Morality

Justice

Empathy

Electoral Reforms

Strengthening Ombudsman

(both internal and external)

Constitutional as Guiding Light

Lets try getting maximum marks in O2 E2 (Optional 2 papers + Essay + Ethics)

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Seeking Advice from Seniors

Pros –

Experience

Keeping in loop

Shows Consultative Aspect

Cons –

Delay

Giving Away Leadership Opportunity

May give unethical, unconscionable advice

Setting up a Committee

Whistleblowing

Outsourcing

(in cases of admin lacking expertise, etc.)

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PPP

Women Related Cases

Complain to

Chief Secretary

NCW

Vishakha – ICC

(Internal Complaints Committee)

IPC

Section 354

Eve-Teasing, Voyeurism

Section 376

Rape

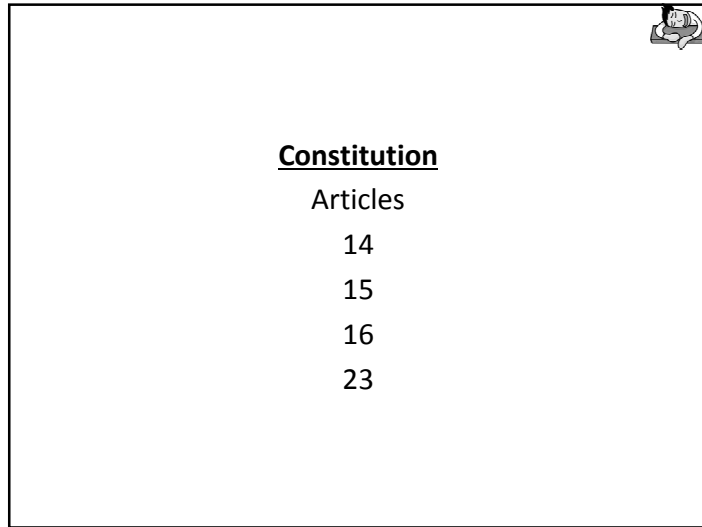
Section 498A

Dowry

DVA


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Keyword
For
An Ideal Civil Servant



SAHILOO



SELFLESS
Holders of public office should act solely in terms of
the public interest



ACCOUNTABLE
Holders of public office are accountable for their
decisions
and
actions
to the public
and must submit themselves to whatever scrutiny is
appropriate to their office

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HONESTY

Duty to declare any private interests
relating to their public duties
and
to take steps to resolve any conflicts arising
in a way that protects the public interest



INTEGRITY

Holders of public office should not place themselves
under any financial or other obligation
to outside individuals or organisations
that might seek to influence them
in the performance of their official duties



LEADERSHIP

Holders of public office should lead by example
They should be willing to challenge poor behaviour
wherever it occurs



OBJECTIVITY

In carrying out public business
including making public appointments
awarding contracts
or
recommending individuals for rewards and benefits
holders of public office should make choices on merit
and facts
Not on personal judgements



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OPENNESS

Holders of public office should be as open as possible
about all the decisions and actions they take
They should give reasons for their decisions
and restrict information only when the wider public
interest clearly demands

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Values

vs

Skills

A question of Internal Control or External Cure

Skills

External Methods and Techniques

Applied to Perform a task

Can be Acquired and Upgraded

What is the Problem

Higher Skills are acquired

but

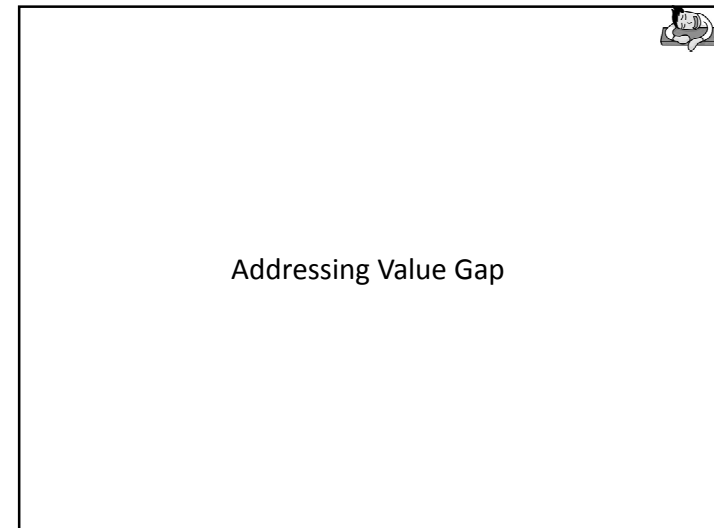
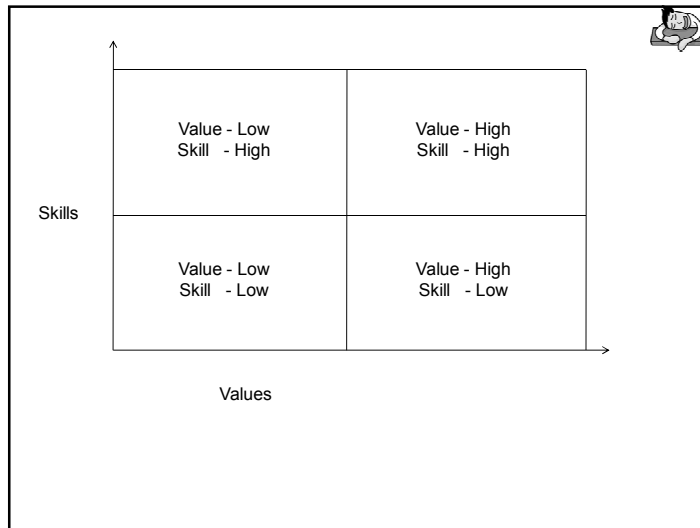
Values are either missing

or

not aligned with social good


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Ensuring Minimum Standards

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Citizen Report Cards
Continuous Feedback



Social Audit
Jan Sunwai




3rd Party Appraisal



Independent Regulatory Mechanism

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Promote Decentralisation

Promote PRIs

3Fs



Enabling People

Reducing Dependency on the State, Public Services



Seeking Advice from Seniors

Pros –

Experience

Keeping in loop


Shows Consultative Aspect

Cons –

Delay

Giving Away Leadership Opportunity

May give unethical, unconscionable advice



Setting up a Committee

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Outsourcing



PPP



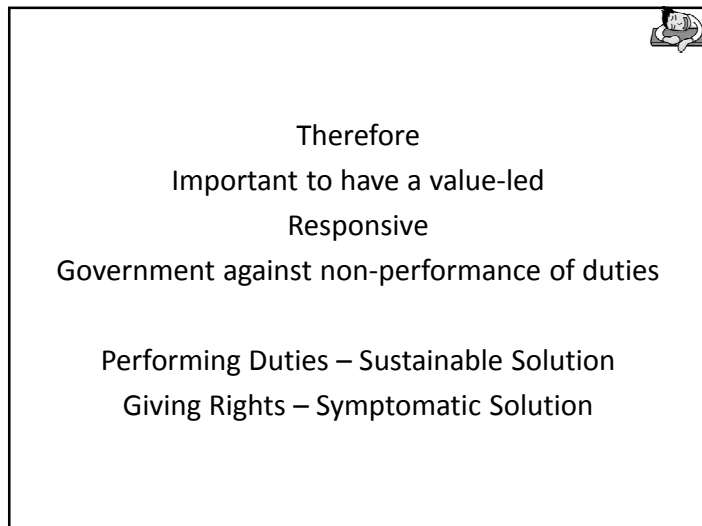
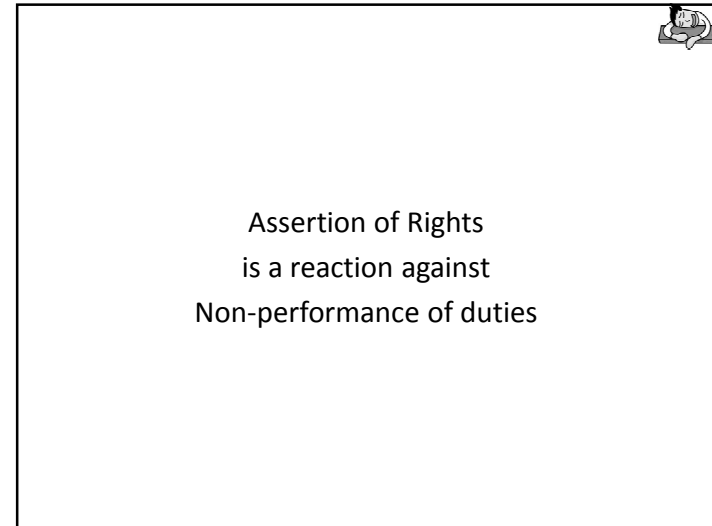
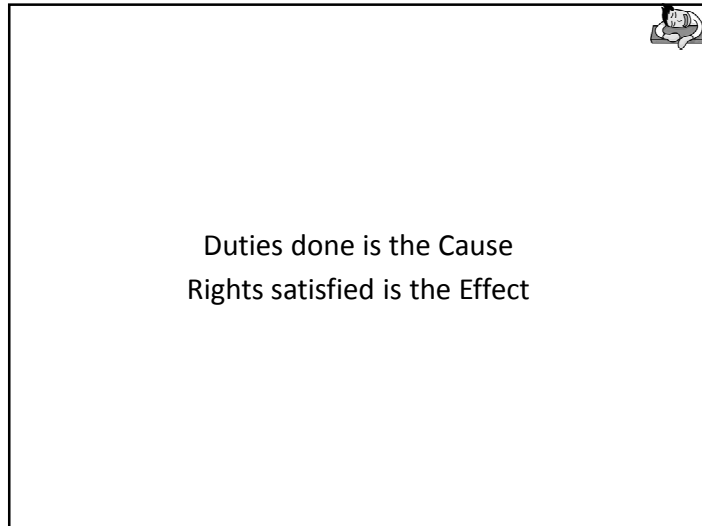
MNREGA became a right after the state failed in its
duty to provide meaningful employment to its
citizens



Duties emphasise Obligations
Rights emphasise Claims

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CORPORATE GOVERNANCE



WHAT IS IT



A set of
Rules
Practices
Processes
under which a company is regulated and
controlled



Stakeholders

Shareholders
Management
Customers
Suppliers
Financiers
Government
Society

Lets try getting maximum marks in O2 E2 (Optional 2 papers + Essay + Ethics)
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Why is it required

Increasing Private Sector
Increasing Globalisation
India Needs Capital to Grow
Increasing Retail Participation in
Markets

ISSUES

Management board and auditor nexus helps to evade
taxes, giving shares to equity holders


Eg- Satyam scAm

Insider Trading
Rajat Gupta Case

Shell Companies

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Gender Equality

Safety of the Women employee

Labour Participation in Decision Making




Companies making sin products and unhealthy foods
alcohol, cigarettes

CSR


Companies evading CSR and using it to promote their
business

Cartel Formation



Using Unethical Means to garner profits
Volkswagen case

Investment from/in Tax Havens



Various Important Examples

Sahara Case

Satyam

Shardaa

Ponzi Schemes

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PRINCIPLES



SUPERVISORY FRAMEWORK

Promoting Fair And Transparent Markets
Consistent With The Rule Of Law
Division Of Responsibilities Among
Supervisory, Regulatory And Enforcement
Authorities



Regulators to take into Account

Company's Size
Ownership Structure
Geographical Spread
Stage
Will give regulators the leeway to roll
these out as codes rather than hard
regulations



Shareholder Rights

Secure Methods Of Ownership Registration
Transfer
Access To Timely, Regular, Relevant And
Material Information On The Corporation
Right To Vote In Shareholder Meetings


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Institutional Investors And Markets

All Shareholders Of The Same Class Of
Shares To Be Treated Equally
Prohibition Of Insider Trading



Stakeholders And Corporate Governance

Recognise The Role And Primacy Of The
Various Stakeholders Like
Investors, Lenders, Employees, Suppliers
And Customers



Transparency And Disclosure

Increase Public Trust Through Adequate And Timely
Disclosure
Change Focus From Periodic To Ongoing Disclosures
(No To Episodic Accountability)
Disclose Not Just Financial Results But Also Developments
That Impact The Operations
Board To Disclose The Estimates Used In Preparing The
Financial And Operating Results
Talk About Inherent Risks
To Give Investors Understanding Of Board And Management's
Business Judgment
(Fiscal Marksmanship)



Board Of Directors

Expand The Role Of The Board From
Monitoring To Guidance
From Risk Management To Providing
Strategic Guidance
Formulate Various Committees if required

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ETHICS IN **INTERNATIONAL** **RELATIONS**



Refugee Crisis

“lifeboat ethics”

Legitimacy of International Institutions

Issue of Representation

Hegemony

Conditional Loans

R2P



SDGs

Global commons

Ozone layer depleting

Arctic, Antarctica Melting

Extreme Weather Events

Heat waves



WMDs

Airspace

Rivers

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**Use of a country's soil to breed terrorism
against another**

**Non-State actors
Protecting Masood Azhar
Disputed Lands (Pok and CPEC)**

International Risks

**Diseases
Climate Change
Poverty
Protectionism**

Sovereignty and R2P

Joint military exercises

International blockades, Sanctions

**Non-citizens' Rights
(Nitaqat, US Visa row)**

**Diaspora's Rights
(Pravasi Bhartiya)**

**Global Crime
Organised Crime
Safe Havens
Tax Havens**

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ACCOUNTABILITY



WHAT IS IT

Answerability

Enforcement



Answerability

the obligation of the Government
Its Agencies
Its Public officials
to provide information about their decisions
and actions
And to justify them to the public
and to institutions that oversee



Enforcement

That public or the institution responsible for
accountability
can sanction the offending party
or remedy the contravening behavior

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Accountability

Importance to Governance

Evaluating the ongoing effectiveness of public officials or public bodies

Providing value for money in the provision of public services

Instilling confidence in the government

Being responsive to the community



Types of Accountability



Horizontal vs. Vertical Accountability

Horizontal accountability

Capacity of state institutions to check abuses by other public agencies and branches of government

Such as Parliament, Judiciary, Regulators

Vertical accountability

Means through which citizens, mass media and civil society seek to enforce standards of good performance on officials



Political versus Legal Accountability

Parliament holds the executive politically accountable

Judiciary holds the executive legally accountable

They provide ongoing oversight

They may also be aided by other institutions like CAG, CVC, Ombudsman Offices, Human Rights Commission, etc.

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Social Accountability

Varied and Different Mechanisms

Like

Participatory budgeting

Social audits

Citizen report cards

Main principles of diagonal accountability

Information flow

Capacity to Sanction

Compel Officials to Answer

Examples from Indian Context

Social Audits / Jan Sunwaa

Mazdoor Kisan Shakti Sangathan

RTI

Participation of citizens

LARR Act

Pressure Groups

PIL / Judiciary

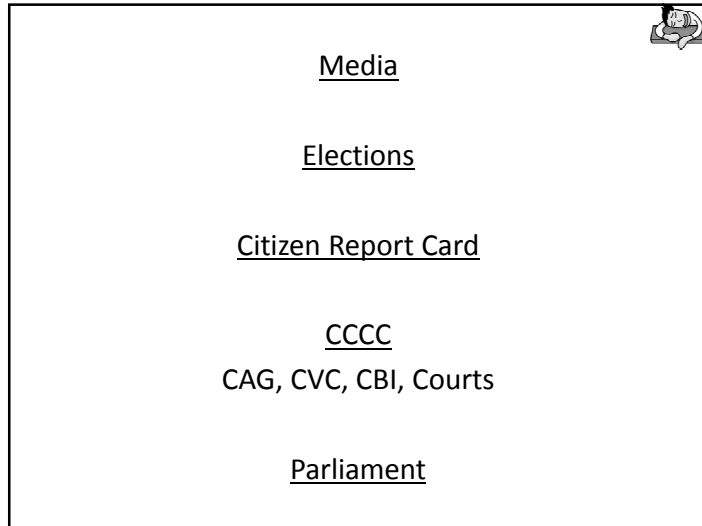
Vishakha Judgement, Niyamgiri case

Technology

mygov.in , Twitter, GARV App


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Broadest
Keyword
For
ETHICS



JENDI RATE



JUSTICE




Justice is the legal or philosophical theory by which
fairness is administered

Justice is derived from the mutual agreement of
everyone concerned


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Justice is what has the best consequences

Justice concerns what is distributed
between whom they are to be distributed
what is the proper distribution




Some argue that property rights-based justice
maximizes the overall wealth of an economic
system



Justice is concerned with punishment for wrongdoing

Restorative justice
(also called "reparative justice")
is an approach to justice that focuses on restoring
what is good
and necessarily focuses on the needs of victims and
offenders



EMPATHY
Holders of public office are accountable for their
decisions
and
actions
to the public
and must submit themselves to whatever scrutiny is
appropriate to their office

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NEUTRAL

Duty to declare any private interests
relating to their public duties
and
to take steps to resolve any conflicts arising
in a way that protects the public interest

DEDICATION

Holders of public office should not place themselves
under any financial or other obligation
to outside individuals or organisations
that might seek to influence them
in the performance of their official duties

IMPARTIAL

Holders of public office should lead by example
They should be willing to challenge poor behaviour
wherever it occurs

RESPONSIVENESS

In carrying out public business
including making public appointments
awarding contracts
or
recommending individuals for rewards and benefits
holders of public office should make choices on merit
and facts
Not on personal judgements

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APPROACHABLE

Holders of public office should be as open as possible about all the decisions and actions they take
They should give reasons for their decisions and restrict information only when the wider public interest clearly demands

TEAM WORK

Holders of public office should be as open as possible about all the decisions and actions they take
They should give reasons for their decisions and restrict information only when the wider public interest clearly demands

E I

Holders of public office should be as open as possible about all the decisions and actions they take
They should give reasons for their decisions and restrict information only when the wider public interest clearly demands

**Lets try getting maximum marks in O2 E2 (Optional 2 papers + Essay + Ethics)
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