

# UPSC

Please do not write anything except the question number in this space.  
कृपया इस स्थान में प्रश्न संख्या के अतिरिक्त कुछ न लिखें।

उम्मीदवारों को इस स्थान में नही लिखना चाहिए।  
Candidates must not write on this margin

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.  
Content of the Question is more important than length.  
( Specimen Answer Booklet - For Practice Purpose Only)

66 Social Media is Inherently a selfish medium."

very good opening time

hits the nail on the head

politicians use it for manipulation of voters as well

Literally social media should mean media for society, serving the needs and aspirations of the people of society. But with time and space its core purpose has changed and now it is better used by people to serve self.

In the political sphere the politicians barely use social media for some information on policies or any gov work but better use it to crack lame jokes on opponents.

Even the Religious leaders today use it more for self promotion of their brand and less for ideology for which they are known.

Even if we say that social media is patriarchal we don't prove it wrong. It is used by the powerful sex via creep shots, revengeporn for taking back revenge.



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उम्मीदवारों को इस हिसाब में नहीं लिखना चाहिए  
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*influence culture*

No doubt at times the use of social media even for selfish purposes by known faces of the globe also motivates the followers to pinches them to adapt same habits and be the same, what Merton called as the, "Reference Group Theory".

So social Media has to offer a lot to us which depends on what the provider is providing and what the consumer aspires for. But, never it should promote hatred and crime and should always promote Morals, Ethics etc.

"Let the social Media be social and not political or religious."

*overall good to see you pick distinct and relevant dimensions*

*what you have written is the introduction*  
*discuss each dimension that you have written in about ~150 words each in the body*